



## Our Exclusive Suite of Solutions

### Leads Pioneer

2500 CityWest Blvd, Suite 300  
Houston, TX 77042  
Phone : 678-713-5811  
info@leadspioneer.com

- Products
- Data Solutions
- Marketing Services
- Marketing Solutions

# Our Exclusive Suite of Solutions

## Data Products | Marketing Solutions | Technology

Leads Pioneer Inc. is the world's largest and leading marketing solutions provider. For more than 13 years, we have helped SMBs and large enterprises with strategic marketing solutions.

At Leads Pioneer Inc, we provide a niche suite of business solutions ranging from data, marketing, technology and sales. Our data-driven marketing solutions offer you a real edge in taking your solutions to customers.....

## Products

### Custom Lists

Specifically suited to your business requirements to reach your niche target audience

### Global Technology Lists

Contains a large pool of IT executives and decision makers

### Pre-packaged Email Lists

Power packed with over 20 million email contacts of executives

### Healthcare Lists

Accurate and extensive contacts, customized as per your requirements

### Global Marketing Database

Global contacts of your choice to widen scope in the global market

## 150 Million Consumers

To reach out to your targeted prospect

- 45 Million B2B Data
- 10 Million Technology Data
- 150 Million Consumer Data

# Data Solutions

## Data Acquisition

Procure best data in the marketplace to enhance your marketing objectives

## Data Cleansing

Gain powerful service that identifies and removes inaccurate and incorrect data

## Data Enhancement

Improve data quality and make it work for you

## De-duplication

Delete duplicate records that dampen the performance of the database

## Data Hygiene

Get your database scrubbed, cleaned and validated

## Email Appending

Add missing email addresses to make your prospects database complete

## Email Verification

Gain real-time email verification tailored to meet your business requests

## Custom Contact Appending

Reach targeted firms and gain effective marketing impact

## **Reverse Appending**

Add missing contact information of customers / prospects

## **NCOA/ECOA Update Service**

We identify and update all email and postal addresses

## **Top Company Profile List**

Get contact information of the top level executives of million leading companies

## **Global Exporters and Importers**

International trade statistics with market specific trade intelligence

## **Attendee Prospects**

Make your event a success. Reach out to prospects as per your requirement

## **Webinar Services**

Reach out to your customers and increase brand awareness

# **Marketing Services**

## **Marketing Outsourcing**

Our marketing team provides solutions such as lead generation, branding, content, SEO, etc.

## **Custom Programming Services**

Gain design & develop application solutions of your choice

## **Content Writing Services**

Utilize writers to create creative content, marketing collaterals, blogs, web pages and more

## **Co-Registration & Advertising Services**

Increase your marketing reach instantly

## **Search Engine Optimization**

Improve your online presence and search engine rankings

## **Custom List Building Service**

Obtain an opportunity to build lists from our 220 million contacts as per your specification

# **Marketing Solutions**

## **Opt-in Email Campaign Services**

Customized email marketing campaign services perfect for your email promotions and newsletters

## **Lead Verification**

Improve lead quality and increase ROI through demand generation

## **e-Campaigner**

Create effective automated campaigns for your drip marketing

## **Lead Nurturing**

Engage all leads in the sales funnel through lead nurturing messages and increase lead conversion rates.

## **CRM Integration Suite**

Increase number of leads, improve sales, close deals and retain more customers

## **Dedicated Telemarketing Teams**

Generate quality leads and take on any complexities from your campaign

## **eCRM**

Connect more with your customers through integrated eCRM

## **Info CheckPoint**

Search, and download fresh contacts from our online master database of 23+ million records. Get relevant information of People, Companies and Industries in seconds.

## **Customer Cloning**

We provide you with prospect list similar to the customers who give you maximum business

## **PPC Management**

Get high returns from your Adwords (Google, Yahoo)

## **Website Analytics & Innovative Append**

Track and analyze the exact statistics of your website visitors

## **Customer profiling**

Determine where and how to conduct your business better

## **Web Designers & Creative Team**

Dedicated team to improve your web presence through creative designs and ideas

## **Contact us today**

to reach your target market and go Green with our online marketing solutions.